

Concepts Presentation

3 concepts to foster
media literacy for
young children



Overview

- Introduction
- Context and Research Question
- Methods and Main research findings
- StoryBox
- Photoreporter
- Outer Space News
- Comments, Questions, Decisions



Context and Research Question

- Kijkradio (2003)
 - Children from 8 to 12
 - Create and share news broadcast
- Cinekid and Marjolijn Ruyg

Context and Research Question

"How can serious games foster media literacy for kids?"

Subquestions

- ● How is development of children between the age of 8 and 10?
- ● How can news be made interesting for children?
- ● How is media literacy meaningful for kids?
- ● How do child learn from serious games?

Methods and research findings

- Desk research (children, serious games and media literacy)
- Interview with experts
- Interview with children

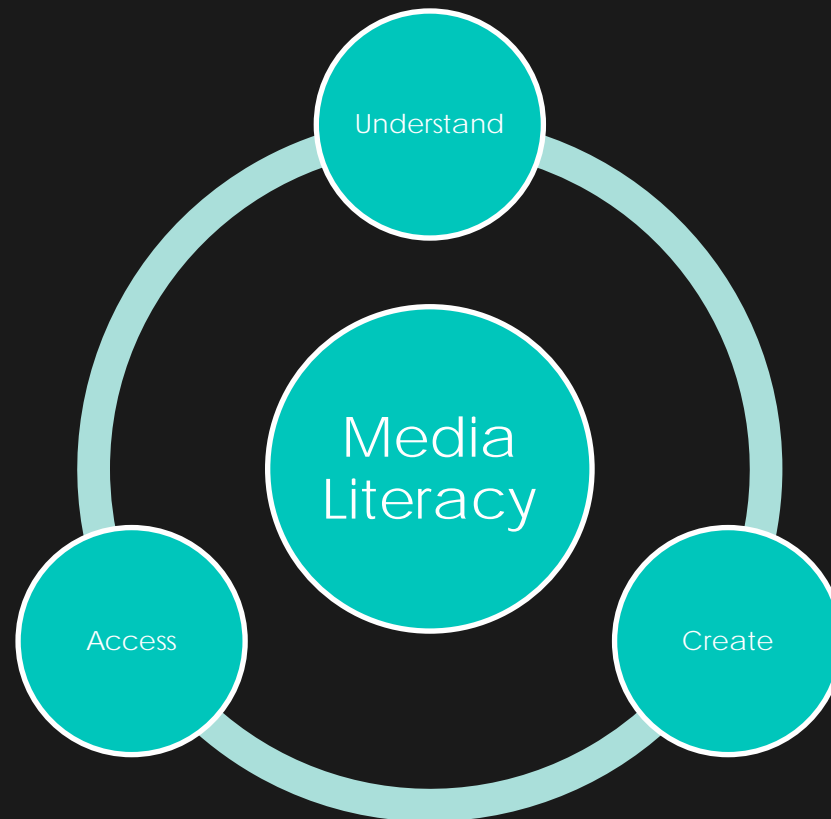
Methods and research findings

Media Literacy

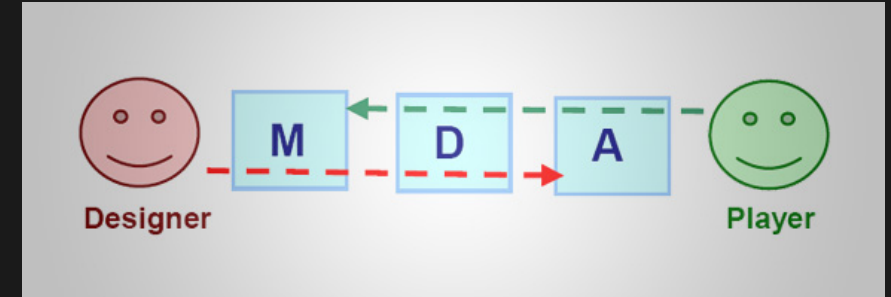
Child Development

Cognitive skills

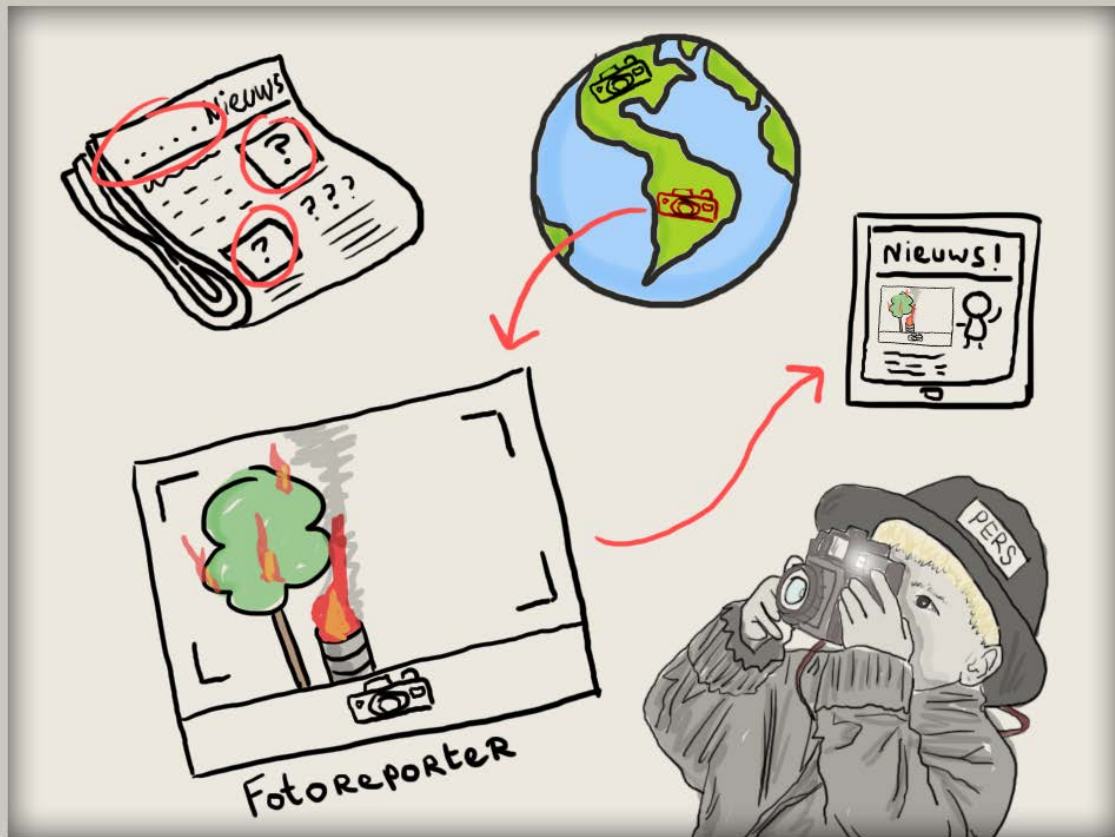
Social skills



Serious Games



Photoreporter - Fotoreporter



Explore different places on Earth as a photoreporter to take pictures of important events for the newspaper you work for.

You can create a headline and add pictures for the newspaper.

Report your story!

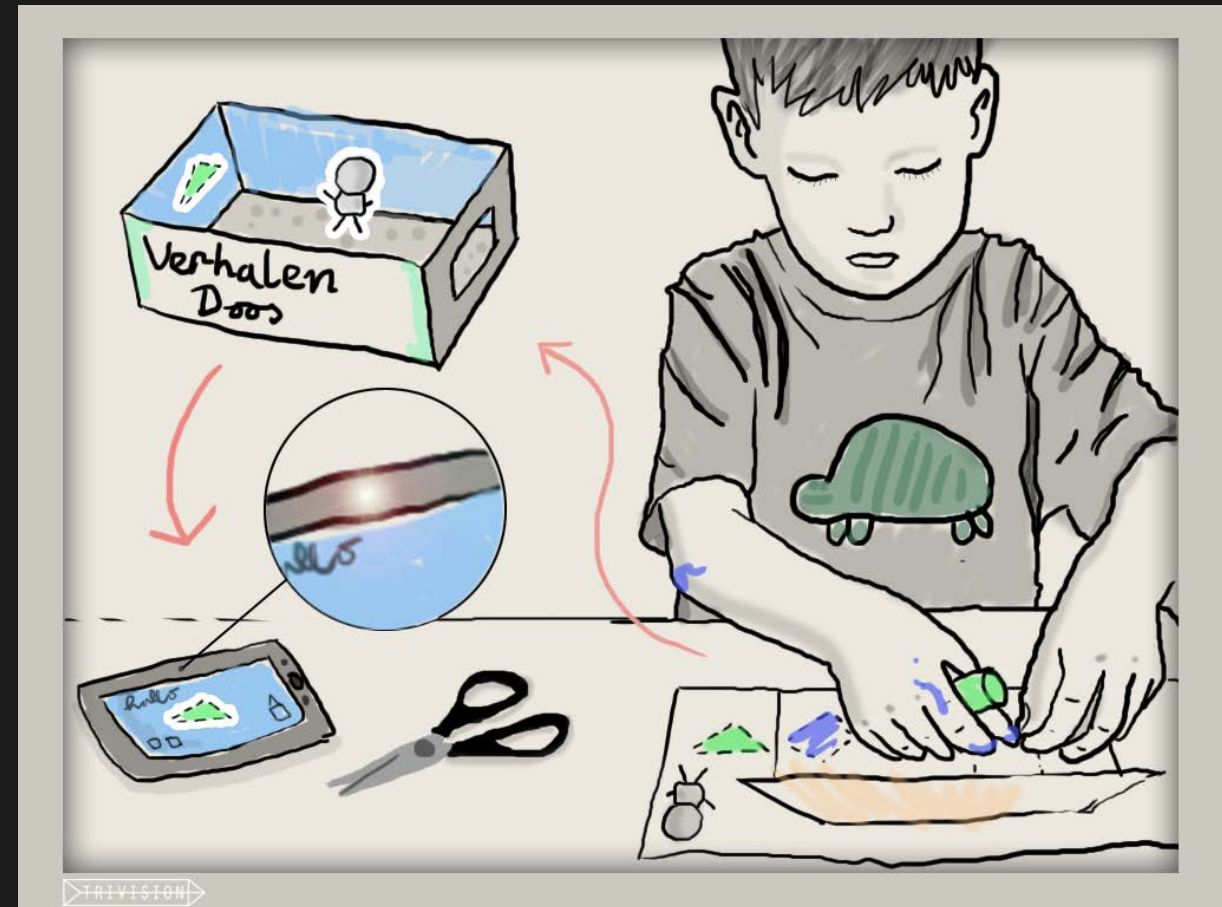
Storybox - Verhalendoos



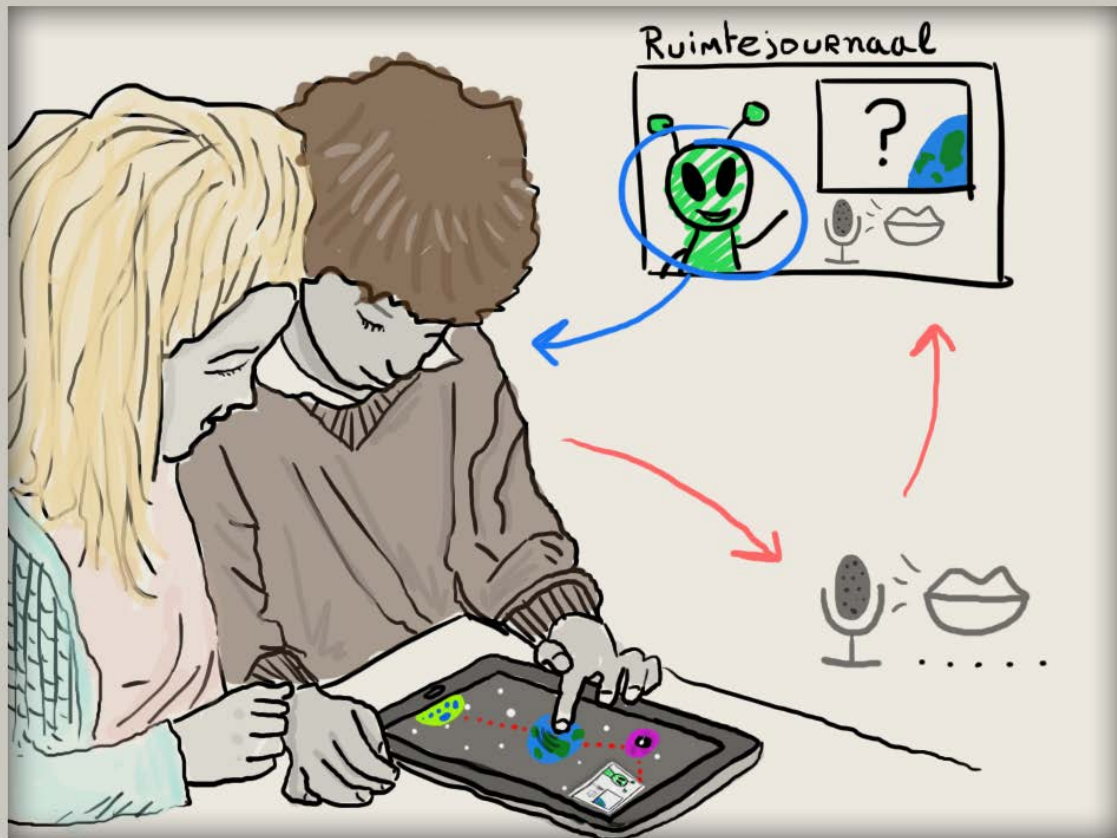
Make your own news scenery, create your own story!

Receive real headlines from news stations like NOS and put different items together to visualize the news.

Show your friends and let them guess the news!



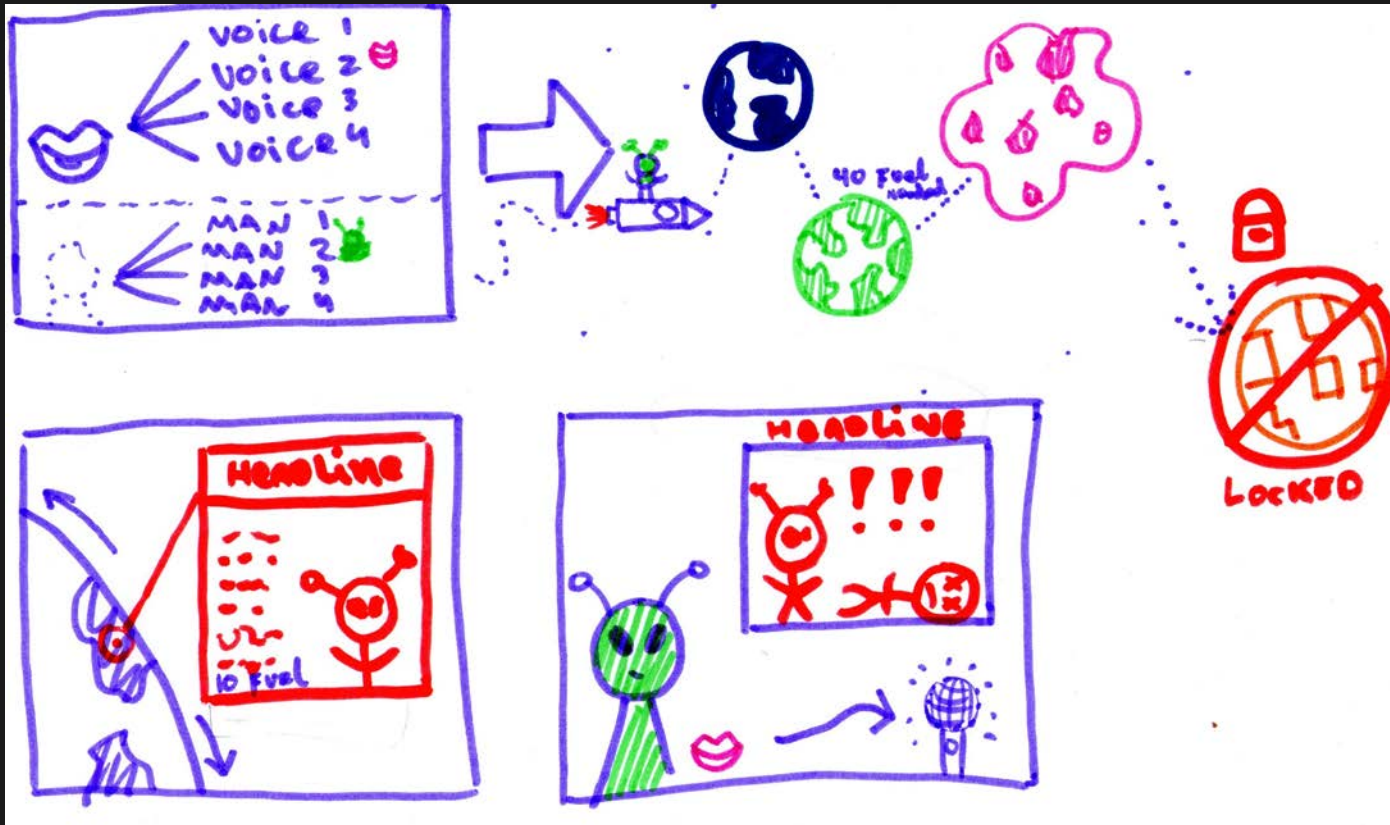
Outer Space News - Ruimtejournaal



Explore planets in the whole galaxy by traveling through space role-playing an anchorman!

On these planets you will find headlines and information about latest events which you can use create news about.

Outer Space News - Ruimtejournaal



- Choosing anchorman
- Traveling to other planets
- Collecting and creating headlines
- Speak the news with voice changer

Strong points:

Fantasy exploration and creation
Understand news structure
Co-creation

Comments, Questions, Happy Faces

