

PosturAroma

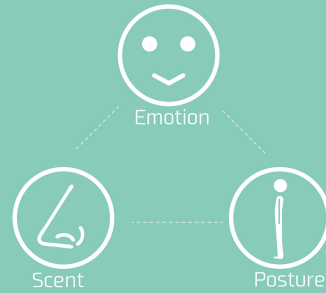
Why PosturAroma

By using the powerful relationships between scent & emotion, and confidence through embodiment, PosturAroma helps women feel safer by enhancing their posture.

By sensing the angle of the back and using scent as a trigger, the user is reminded to keep her head up, and straighten her back when stepping into the world. Walk proud to feel confident, look confident, be safe.

WOMEN'S SAFETY

Support Your Good Posture, Your Safe Feeling.



When bad posture is sensed



A smell triggers you



To keep straight and confident



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