

A multimedia solution for sharing knowledge within the construction industry

- The main features and the look & feel -



Chats

The app chat focuses on speech because this best reflects the current practices of information and knowledge exchange. It centers strongly around talking and casual chatter. However, the users can also send text messages, images and videos to better illustrate the problems encountered on-site or when providing solutions.

Question Clusters

The app aims at capturing the questions and answers that are exchanged among members of the construction industry. When a user wishes to receive advice from others, he creates a question cluster which is given a specific category and is supplied with tags. This helps to separate important information from casual chatter in a group conversation.



Archive

The question clusters that are generated in the conversations are saved in appropriate categories in the archive. Users can search for relevant clusters in various categories with the help of tags. The archive ensures that the knowledge that is circulated within this industry doesn't get lost and can be used for future reference by clients, as well as Stiho employees. Over time, the app will create a useful knowledge base that can also be used for internal training.

Expert List

In the usual setting, a limited subset of the expertise in the Stiho employee community was made available to clients: namely the sales representative they know and go to in their city. With the expert list in the app, all the available Stiho expertise becomes accessible to clients. They can personally contact them directly.

