Agenda Co-Creation Session 29.10.2015

18.00 - 18.20 Arrive - Dinner and Drinks

18.20-18.30 Warm Up Game

Linda throws me a ball I say may name and catch pantomimic an object that is important to me. I say: "I am Anna, I am a UX designer and do my graduation on the V2X project. I cached a backpack (my hands will mimic catching a backpack) because the backpack stands for traveling and exploring different cultures and countries always having my toolkit with me. That is something I like very much." Then I throw the ball to Paolo and he has to catch an object. Paolo does the same and throws the imaginary object to the next person... until everybody introduced themselves.

Linda: write down professions and interests of the people

Abhi: Give the people nametags

18.30- 18.40 Introduction

18.40-18.50 Exercise 1

Could everybody to think about the different sharing and receiving modes and when and which context they could play a role in your live. Give an example for each mode and fill it in the sheet. At the bottom of the page could you rate how you feel when you imagine yourself using this sharing mode on a scale from compfortable to worried. The middle is neutral.

Linda: Hand out the papers to each member

Linda & Abhi: Collect the papers and take pictures of each one.

18.50-19.00 Draft of the Service

A story which describes the app slides

around 19.00 Paolo gets the cold beer and wine

19.00- 19.20 Discussion

What do you think of this first draft? Is something missing? Is something unnecessary? What do you think about Safety? 19.20-19.30 BREAK

19.30 -19.40 Introducing the added values

19.40 - 20.30: Exercise 2

Linda & Abhi: give the people their papers from exercise 1 back

Part 1: 19.40-20.05

all brainstorm ideas should be outlined on a poster, which does not have to be pretty, but just shows your ideas

Part 2; 20.05-20.30

take the best idea and transform it into a concept, in your presentation tell me why

is the best concept

this

Linda & Abhi: hand out cut out cars and so on to use

poster quidelines:

"Choose one of the ideas that resulted from the brainstorming. Why is this idea the best?

Make a poster:

- The poster should explain only the final idea/ concept
- Give the concept a name (title of the poster)
- in the center of attention place big a drawing or collage, diagram... to explain your concept
- add only a few (the most important) words to explain concept (information/ interest)
- think about how to present: we want in the presentation to hear about the brainstorming and the final concept,

why did you choose the final concept over the other ideas

for brainstorming, poster and preparing the presentation you have 50min, so around 7.55/8 you should start with making the final poster.]

20.30 -21.00: Team Presentations

8.40: Paolo gets the cold beer and wine

each team presents 5 minutes and has 5 minutes for questions

Linda and Abhi hold the poster and turn it slowly down after 5 minutes so people have nothing to present anymore

9.00 pm: Drinks

Notes:

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20.30 -21.00: Team Presentations